

# THE INSTITUTE

ON PUBLIC POLICY FOR PEOPLE WITH DISABILITIES

## EXECUTIVE SUMMIT 2023

NOVEMBER 7-8

REGISTER AT [WWW.INSTITUTEONLINE.ORG](http://WWW.INSTITUTEONLINE.ORG)

## PARTNER WITH THE INSTITUTE AND SPONSOR THE EVENT

The Institute Executive Summit is an exclusive event catering to a C-suite-only audience, where industry leaders converge to shape the future. After a resounding success at last year's sold-out event with dozens of esteemed sponsors and attendees, we are gearing up for an even more remarkable experience this year.

This time around, we wanted to go beyond the typical sponsorship experience and offer attendees to the opportunity to partner with us. As a premier organization with a wide-reaching membership, The Institute boasts a national audience, providing an unparalleled platform for partners to gain substantial exposure. By teaming up with us, partners receive an array of remarkable benefits - from prime content placement to direct access to our influential audience. Please explore the options below to learn more.

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Tier (Ongoing)	Overview	Price
<b>Bronze Sponsorship</b>	<ul style="list-style-type: none"><li>By sponsoring a dedicated portion of the event, your company's name and branding will be prominently featured on our conference program and webpage, ensuring maximum exposure to our diverse audience of industry leaders and decision-makers.</li></ul>	<i>See page 2 for sponsorship options and pricing.</i>
<b>Silver Partnership</b>	<ul style="list-style-type: none"><li>One (1) year partnership with The Institute, which includes acknowledgment on The Institute's website, highlighting your company as a Silver partner.</li><li>One (1) complimentary ticket to The Summit and complimentary registration.</li><li>Attendee and sponsorship list sent to you one (1) week prior to the event.</li><li>Personal acknowledgment of your partnership from Kathy Carmody during the event.</li><li>Access to Kathy Carmody, tapping into her expertise for valuable insights and guidance.</li></ul>	\$5,000
<b>Gold Partnership</b>	<ul style="list-style-type: none"><li>Everything included in the <b>Silver Partnership</b> package, PLUS selection of one (1) sponsorship option.</li><li>One (1) year partnership with The Institute, which includes acknowledgment on The Institute's website, highlighting your company as a Gold partner.</li><li>Two (2) complimentary tickets to The Summit and complimentary registration.</li><li>Five (5) minute speaking slot on stage to describe/promote your company at the event.</li><li>Complimentary dinner with speakers on 11/7.</li><li>Attendee and sponsorship list sent to you three (3) weeks prior to the event.</li></ul>	\$10,000
<b>Platinum Partnership</b>	<ul style="list-style-type: none"><li>Everything included in the <b>Silver and Gold Partnership packages</b>, PLUS selection of one (1) sponsorship option.</li><li>One (1) year partnership with The Institute, which includes a dedicated banner on The Institute's website, acknowledging your company as a premier Platinum Partner.</li><li>Your company's name included in The Summit's title (The Institute 2023 Executive Summit, Brought to you by [Your Company's Name])</li><li>Four (4) complimentary tickets to The Summit and complimentary registration.</li><li>Complimentary dinner with speakers on 11/7.</li><li>Dedicated slot in The Institute newsletters for your organization for duration of partnership.</li><li>Attendee and sponsorship list sent to you as soon as it is available (first-look access).</li><li>Your company branding on all Executive Summit promotional materials and gifts.</li><li>Personal introductions from Kathy to anyone on the attendee or sponsorship list.</li><li>Special thanks on all social media promotion related to the Executive Summit event.</li></ul>	\$25,000

FOR QUESTIONS, PLEASE EMAIL [RACHEL.GRACE@CONSULTINGFHS.COM](mailto:RACHEL.GRACE@CONSULTINGFHS.COM)

Sponsorship Option	Overview	Price
<p><b>DAY 1 (11/7)</b> <b>Lunch</b></p> <p>(Followed by M&amp;A panel)</p>	<p>As the designated lunch sponsor, your brand will take center stage as attendees savor their meal. Your logo and branding will be prominently displayed, ensuring that your company remains top-of-mind throughout this essential networking interlude.</p>	<p>\$6,500</p>
<p><b>DAY 1 (11/7)</b> <b>Afternoon Welcome Reception</b></p> <p>(Tarrytown Pharmacy)</p>	<p>Elevate your company's presence and create a lasting impact from the very beginning. As the opening reception sponsor, your brand will be prominently featured on our event signage, ensuring your name and logo are seen by all participants. In addition to signage exposure, you will have the privilege of addressing and personally welcoming guests during the reception.</p>	<p><b>SOLD OUT</b></p>
<p><b>DAY 2 (11/8)</b> <b>Breakfast</b></p>	<p>Ignite the day's momentum by sponsoring our energizing breakfast session at The Summit! As the breakfast sponsor, your company will take the spotlight as the provider of essential fuel that kickstarts each attendee's day. You will receive a special verbal acknowledgement during the breakfast session, allowing you to personally connect with attendees and emphasize your commitment to their success.</p>	<p>\$4,000</p>
<p><b>DAY 2 (11/8)</b> <b>Lunch</b></p>	<p>Immerse your company in a captivating networking experience by sponsoring the lunch break on the second day of The Summit! As the exclusive lunch sponsor, your brand will be showcased prominently through strategically placed signage. Your logo will be featured prominently, leaving a lasting impression on the diverse and influential audience in attendance.</p>	<p>\$6,500</p>
<p><b>DAY 2 (11/8)</b> <b>Keynote Speaker Dr. Jennie Byrne</b></p>	<p>By sponsoring the keynote session, your company can leverage the prestige and prominence of the keynote speaker. Dr. Jennie Byrne, MD, PhD, will be our keynote this year discussing findings from her book, "Work Smart: Use your brain and behavior to master the future of work," which explores how COVID changed the way leaders must pivot to maintain a positive workforce. A copy of the book for each attendee will be provided with acknowledgement of the keynote sponsoring company with a custom logo bookmark included in each book.</p>	<p>\$5,000</p>
<p><b>Conference Bags</b></p>	<p>Sponsoring conference bags provides the company with extended brand exposure as attendees use the bags both during the event and beyond, serving as a practical and lasting reminder of the sponsor's involvement.</p>	<p><b>SOLD OUT</b></p>
<p><b>Badge Lanyards</b></p>	<p>The badge lanyards are a constant companion for each attendee, becoming a tangible representation of your brand throughout the conference. Every time participants wear their badges, they'll also showcase your logo, cementing your brand in their minds as a prominent presence at The Summit.</p>	<p><b>SOLD OUT</b></p>
<p><b>Wi-Fi</b></p>	<p>As the Wi-Fi sponsor, you'll have the chance to customize the Wi-Fi password, and your company will be prominently featured on the Conference Wi-Fi Signage. But that's not all - your company logo and link will be showcased on The Institute's Website and Newsletter for a full year, giving you continuous exposure to our national audience.</p>	<p>\$2,000</p>

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